



May 18-19, 2022

**Transforming Logistics,
Intralogistics & The Supply
Chain as we Emerge into
the “New Normal”**

www.LogiSYM.org/AsiaPacific2022



ABOUT

LogiSYM Asia Pacific 2022

LogiSYM Asia Pacific 2022 is a two-day hybrid conference which will be hosted from May 18 and 19 2022 as a Digital and Physical event, held at NUS Guild House in Singapore.

As Asia's premier logistics & supply chain event, LogiSYM Asia Pacific 2022 will bring together shippers, manufacturers, 3PLs, forwarders, logistics professionals, educators and technology solutions providers from around Asia in an onsite* combined with a fully virtual event.

This will be the tenth time LogiSYM has hosted an event in Singapore in partnership with The Logistics and Supply Chain Management Society, Asia's premier peer-to-peer members-only logistics practitioners association. As ever, the symposium will bridge the gap between supply chain concepts and technology, and real world implementation. It will also showcase the benefits generated from increased supply chain pipeline velocity, profitability and performance, and will offer unrivalled networking opportunities, enabling delegates to acquire actionable takeaways to present back at the office.

LogiSYM's symposiums are integral to the renowned LogiSYM brand, a proven industry networking and collaboration platform.

LogiSYM Asia Pacific is the flagship event of The Logistics and Supply Chain Management Society and will be supported by LogiSYM and CargoNOW Magazine.

** The physical event will be held based on local government regulations at the time.*





WHO Attends

LogiSYM Asia Pacific gathers together industry leading decision makers from across the logistics and supply chain industry in attendance as both speakers and delegates. You will connect with senior level executives from both major corporations and innovative small-to-medium size companies.

SOME OF OUR PAST ATTENDEES:





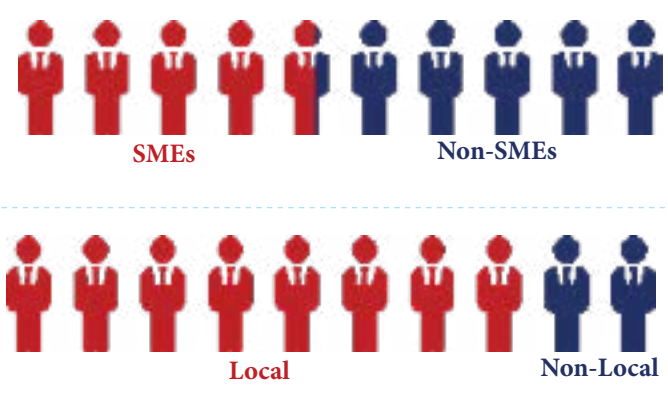
THE ATTENDEES

Shippers

3PLs

Manufacturers

Supply Chain and Logistics Professionals



With **thousands of participants**, 70% being end-users of supply chain products or services while the rest are 3PLs and other logistics services providers.

98%
OF ATTENDEES RATE PROGRAM AS "GOOD" AND "VERY GOOD"

97%
OF ATTENDEES RATE SPEAKERS' EFFECTIVENESS AS "MEET EXPECTATION AND ABOVE"

ATTENDEES' Feedback



"...mix of interesting and passionate speakers across a broad base of skills, interests, and cultures...It was very interesting and invaluable in terms of connections. I also caught up with some old friends unexpectedly."
—Country Manager, Linfox Thailand

"...The attendance was fantastic and I think the agenda set up was excellent. Great effort here!"
—Director Asia Pacific, Centrolene

"LogiSYM is a good platform for learning new trends and networking. I would not hesitate to promote it to my business associates."
—Founder and General Manager, KEYfields Pte. Ltd.

"Fantastic team, brilliant audience mix and great F&B. Well done LogiSYM!"
—Marketing Programs Manager, Kewill



DAY 1 Agenda

8:30 - 9:15am Registration

9:15 - 9:30am Chairman's Opening Address

18 May - Day 1 AM Sessions

9:30 - 10:00am KEYNOTE 1: Presentation

10:00 - 10:30am PRESENTATION: Global Economic Outlook: Challenges and Opportunities for Supply Chains and Logisticians Today

10:30 - 11:00am Refreshments

11:00 - 11:45am PANEL: Supply Chains & Delivering Desired Business Outcomes

11:45 - 12:15pm PRESENTATION: Full Utilisation: Getting Full Benefits From IBP

12:15 - 1:30pm Lunch

18 May - Day 1 PM Sessions

FREIGHT ECOSYSTEMS TRACK (PROGRAM PARTNER: 3PL)

INTRALOGISTICS TRACK (PROGRAM PARTNER: TECH)

Time

Title

Time

Title

1:30-2:00pm PRESENTATION: Tackling The Carbon Emissions Issue For Global Freight

1:30 - 2:00pm PRESENTATION: The Future Of Packaging Is Connected (IoT/ Smart Packaging)

2:00-2:45pm PANEL: Mergers, Acquisitions & Consolidations - What Does It Mean For The Shipper

2:00 - 2:45pm PANEL: Sustainability And Practices

2:45 - 3:15pm Afternoon Refreshments

2:45 - 3:15pm Afternoon Refreshments

3:15 - 4:15pm PRESENTATION: Digital Supply Chain Finance

3:15 - 4:15pm PRESENTATION: Intra-Logistics Automation

4:15 - 4:45pm PRESENTATION: Supply Chain Ecosystem And Sustainability

4:15 - 4:45pm PRESENTATION: Supply Chain Innovation: Truly Improving The Customer Experience

4:45 - 5:30pm LogiSYM Awards 2022

5:30pm - onwards Networking

DAY 2

Agenda

8:30 - 8:45am Registration

19 May - Day 2 AM Sessions

COLD CHAIN TRACK (PROGRAM PARTNER: SSI SCHAEFER)		ECOMMERCE & LAST MILE TRACK (PROGRAM PARTNER: PARCEL PERFORM)	
Time	Title	Time	Title
9:15 - 10:00am	PANEL: The Temperature Conundrum - Impact Of Extended Supply Chains And Product Integrity	9:00 - 9:45am	PRESENTATION: Retailers' Need For Advanced Supply Chain Setups
10:00 - 10:30am	PRESENTATION: Data Loggers, Tilt Monitors and Complete Supply Chain Visibility	9:45 - 10:15am	PRESENTATION: The Underestimated Power Of Logistics Data
10:30 - 11:15am	Morning Refreshments	10:15 - 11:00am	Morning Refreshments
11:15 - 12:00pm	PANEL: Future Demand For Cold Chain	11:00 - 11:45am	PANEL: Innovation In Last Mile & Beyond
12:00 - 12:30am	PRESENTATION: SSI Schaefer Topic	11:45 - 12:15am	PRESENTATION: Leveraging OMNI Channel To Drive World Class Customer Fulfilment
12:30 - 1:30pm	Lunch	12:15 - 12:30am	Lunch

19 May - Day 2 PM Sessions

CUSTOMER CENTRICITY / COLLABORATION

Time	Title
1:30 - 2:15pm	PANEL: Supply Chain And Industry 4.0 Developments In Asia Pacific
2:15 - 2:45pm	PRESENTATION: Procurement And The Next Paradime In An Uncertain Enviroment
2:45 - 3:15pm	Afternoon Refreshments
3:15 - 3:45pm	PRESENTATION: Utilising Network Optimisation As A Strategy In Supply Chain Transformation
3:45 - 4:30pm	PANEL: Takeaway Panel
4:30pm	Chairman's Closing Remarks

SPONSORSHIP

Opportunities

SPONSOR BENEFITS	PLATINUM	GOLD	SILVER	EXHIBITOR
Full Page Ad in Program Brochure	✓			
Sponsor Profile (Logo plus 100-word profile) in Program Brochure	✓	✓	✓	✓
Logo in all promotional materials	✓	✓	✓	
Full Contact List of Attendees After the Event	✓	✓	✓	
1 Tabletop Exhibition Space*	✓	✓		✓
1 Speaker Slot	✓			
1 Panelist Slot	✓	✓		
Ad in LogiSYM Magazine	✓ Full Page	✓ Quarter Page		
Feature Article / Interview in LogiSYM Magazine	✓ Feature Article and Interview	✓ Feature Article		

* The physical event will be held based on local government regulations at the time.

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